## Tranquility® Product Family

Incontinence Catalog and Care Guide













# Tranquility® Product Family Incontinence Catalog and Care Guide

### About this Guide

The purpose of this guide is to provide help for navigating the best path of care, for individuals or care providers, dealing with incontinence that can challenge normal, productive, fulfilled living and/or pose healthcare risks. Selecting just the right product for each person is vital.

This guide will answer most of your questions and provide you with a peace of mind about incontinence. If you still have questions, please contact our experienced staff at 1-800-467-3224.

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#### Welcome to PBE

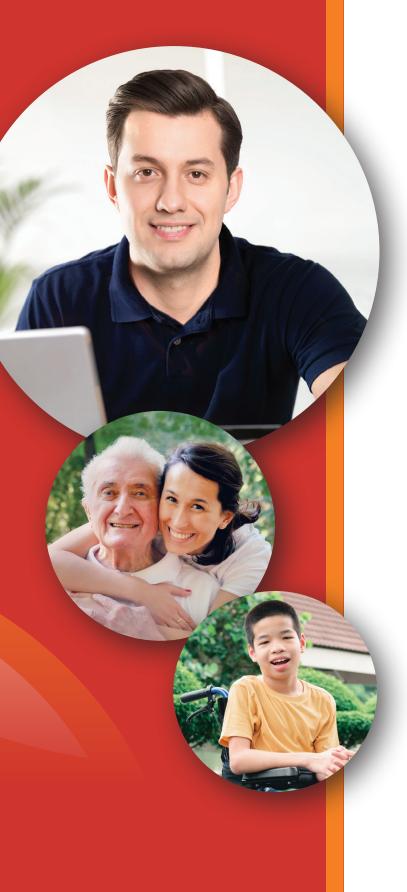
Principle Business Enterprises, (PBE) is a womanowned, three generation, family enterprise celebrating over 55 years of service to the healthcare field and over 30 years as a pioneer in the development of incontinence and moisture management solutions. Founded by Lee and Jim Mitchell in 1961, the company's name and corporate charter clearly speak to its ethical foundation and purpose:

"to operate its business affairs in such a manner as will accord with that fixed principle which will destine it to do nothing but that which is honorable and will promote a high standard of business ethics in its own affairs and may tend to raise and leaven the standard of business ethics of the community."

PBE is the acknowledged innovative leader in high performance niche products especially in the area of incontinence care and fall prevention. Its products have been designed to address risk factors and care protocols that can materially affect the quality of life for individuals in hospitals, nursing homes, clinics and homecare settings while providing exceptional customer service.

## Our Mission

"To be a principle-centered business that uplifts, enlightens, and enriches the lives of those it serves so that they can live more abundantly."



# Tranquility® Product Family Product Positioning



#### When Performance Matters Most.

Maximum Protection for greatest needs. The highest performing incontinence products available anywhere.



Heavy Protection, Excellent Value. High quality products with proven performance.

## ComfortCare Incontinence Products

Moderate Protection, Quality Design. "Best in Class" of mass retail products.



Providing adults with affordable, discreet disposable swimwear designed for bowel containment.



## Understanding Absorbency

Capacity claims can be confusing. Some brands show "drops of fluid" or use terms, such as; "super," "extra," or "supreme" to indicate product capacity. Two measurable indicators are C.U.P. and ISO. The Tranquility Product Family uses C.U.P. and displays actual product fluid capacity in standard 8 ounce measuring cups.

**ISO** (International Organization for Standardization) is a test method that measures capacity that only records the amount of fluid a product can absorb without any pressure applied (free-swell). The product is placed into saline solution for 30 minutes. After removal from the saline, it is allowed to drip for 5 minutes. The level of fluid that is retained is the ISO capacity.

## C.U.P. (Capacity Under Pressure) is the recommended way PBE tests because it gives a more "real world" indication of what the product will hold in actual use.

PBE tests all absorbent products using the ISO method and also tests using the C.U.P. which takes it a step further. After the product has been soaked in synthetic urine, pressure is applied to simulate the kind of pressure a wearer would exert on the saturated product. The amount of fluid remaining after pressure has been applied is defined as the C.U.P. capacity.

The reality is that wearers of incontinence products are sitting, standing, walking, or lying down – all of which exerts pressure on the product. Experienced caregivers are acutely aware that a product's RETENTION is the key factor in incontinence management.

Easy to understand graphics on packaging help in selecting the right product and capacity to meet the challenge.

Capacity Under Pressure

■ 8 oz

C.U.P. = 8 oz = 236 mL Fluid absorbed by product that cannot be forced out, Normal urine void is 8-12 oz. Maximum
PROTECTION
34.0 oz / 1005 mL

Product
Absorbency
Level

Easy-to-read measuring cups

Accurate fluid capacity indicated in ounces and milliliters

Absorbent capacity indicator as shown on packaging.



"The fact that Tranquility actually states the number of ounces it absorbs says it all. Other companies that advertise 'maximum' or 'ultimate' don't compare ... I have not seen any other brand diaper that can boast a 34 oz. capacity for their overnight underwear! Dry, plus cost effective – so glad we tried them!"

– D.K., Caregiver, Whippany, NJ

Experienced caregivers are acutely aware that a product's RETENTION is the key factor in incontinence management.

## The **Tranquility**® Advantage

#### Quality of Life

- Effective core design eliminates the feeling of wetness, coldness, and discomfort.
- Confidence of no leakage and no odor ends isolation, and restores normal socialization.
- Uninterrupted sleep patterns contribute to healing and well-being.
- Ending leakage means less laundry and less frustration for caregivers.
- Caregivers experience less fatigue especially with complex cases: dementia, mobility limitation, bowel incontinence, and obesity.

#### Clinical Benefits

- Tranquility superabsorbent technology protects fragile skin from irritation and rashes.
- By inhibiting bacterial growth, urinary tract infections, and skin breakdown can be reduced.
- Injury from incontinence related slips and falls can be lowered.
- By decreasing the number of changes needed, the risk of strain/injury to caregivers is reduced.

#### **Economic Benefits**

- Total cost savings: high absorbent capacity means fewer changes, fewer units purchased, fewer units to dispose, and less labor required.
- Laundry cost savings: fewer clothing/bedding changes due to leakage, less detergent and water usage, longer linen life, and less labor.

## Peach Mat Guarantee®

**Tranquility Premium Protection Products** are carefully engineered to provide premium protection. The Peach Mat construction uses a proprietary composite structure of tissues, superabsorbent polymers, cellulose, and liquid dispersing materials. The peach-colored core assures the product is the Tranquility brand. The clinically proven design guarantees four key factors:

- 1. Unsurpassed capacity protects against leakage and skin irritation.
- 2. Odor reduction due to polymer selection and product construction odor is reduced.
- 3. Urine pH neutralization protects delicate skin from the caustic effect of urine.
- 4. Inhibition of bacterial growth deprives bacteria of a place or conditions to thrive.





You can rely on Tranquility's promise of unsurpassed overall performance in the areas of...

- skin dryness
- odor reduction
- urine neutralization
- inhibition of bacterial growth.

In fact, we guarantee it!

Peach Mat Guarantee®





## WHEN PERFORMANCE MATTERS MOST.

Caregivers have peace of mind they are giving their loved ones the best care and a sense of relief from daily household chores. Wearers have confidence to pursue normal daily activities.

Tranquility products guarantee unsurpassed, overall performance in the areas of skin dryness, odor reduction, urine pH neutralization, and inhibition of bacterial growth.



## Look for these high performance features in Tranquility products:

PMG Peach Mat Guarantee®

Exclusive to Tranquility Premium Protection Products

BR Breathable
Allows air to circulate around

the body, promoting skin integrity

KG Kufguards®

Inner leg cuffs channel fluids into the core, helping to contain high volume episodes

Cloth-Like Backsheet
Soft, rustle free outer layer

MH Micro-Hook Closure Tabs
Refastenable tabs grip the soft, cloth-like outer layer to

securely fasten the brief

W Wetness Indicator

Yellow indicator lines turn to blue when moisture is present eliminating unnecessary changes

RT Refastenable Tapes
Advanced tape system

Advanced tape system allows multiple openings of the briefs

AS Adhesive Strip
Secures product in place

Latex-Free

Absorbency
Product fluid capacity
represented by standard
8-ounce measuring cup